

2022 JHS SPORTS PROGRAM

The Jonesboro High School Cheerleaders are selling ads for the 2021 Sports Program. Please show your support by purchasing an ad! These programs will be for sale at the home games during the 2021 season.

Business Name: _____

Name (Contact Person): _____

Address: _____

Phone: _____

\$40.00 BUSINESS CARD (no picture)

\$60.00 1/4 PAGE AD

\$100.00 1/2 PAGE AD

\$200.00 FULL PAGE AD

\$1000.00 Back Page (color)

\$500.00 Inside Back Page (Color)

\$300.00 Next to Football Roster (Color)

Attached (paperclip only): Business Card Picture Message Other _____

Emailed (jonesborocheer@gmail.com): Business Card Picture Message

Paid (check one): Cash Check

Cheerleader who sold ad: _____

Cheerleader's phone number: _____

Checks should be made payable to JHS CHEER BOOSTER CLUB.

Artwork should be submitted to jonesborocheer@gmail.com according to the specs on the back of this form.

***Physical Copy Artwork is due when the cheerleader sells the ad!**

Emailed Artwork is due by Monday, August 1st to jonesborocheer@gmail.com!


Preparing Artwork: Non-Photo/Non-Picture Ads


1. All ads are **Grayscale Black and White**.
2. All non-photo/non-picture ads **MUST** be submitted according to following guidelines:
 - Press-ready PDF, EPS, TIF or TIFF format (NOTE: artwork will be printed in grayscale B&W)
 - *The following formats will NOT be accepted: JPG, Word, PowerPoint, Publisher*
 - All file formats must have a minimum of 300 dpi (dot per inch) resolution. *The images designed for the web are done at a low screen resolution of 72 dpi. Print images need to be created at 300 dpi or there will be a substantial drop in the image quality that makes it unacceptable to print.*
 - In accordance with the [Ad Dimensions](#)

Ad Dimensions

Full Page: 7.25" wide x 9.75" high • 2175px wide x 2925px high • photo dimensions at 72dpi = 30"wide x 40" high
Half Page: 7.25" wide x 4.625" high • 2175px wide x 1388px high • photo dimensions at 72dpi = 30"wide x 19" high
Quarter Page: 3.375" wide x 4.625" high • 1013px wide x 1388px high • photo dimensions at 72dpi = 14"w x 19" h
Business Card Ad: 3.5" wide x 2" high • 1050px wide x 600px high • **MUST** be landscape orientation business card

Preparing Photo Artwork

Full Page & Quarter Page Ads: For best results, take or submit a photo in Portrait orientation 

Half Page Ads: For best results, take or submit a photo in Landscape orientation 

Submitting Artwork

Artwork can be emailed to: jonesborocheer@gmail.com.

Additional Info to include on the Ad Design (Written Messages, etc.):
